ISDN HOLDINGS LIMITED
億仕登控股有限公司
(Incorporated in the Republic of Singapore with limited liability)
(Hong Kong stock code: 1656)
(Singapore stock code: I07.SI)

MEDIA RELEASE

ISDN PROMOTE MR TAY
AS CHIEF TECHNOLOGY OFFICER

This overseas regulatory announcement is issued pursuant to Rule 13.10B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Please refer to the attached announcement which has been published by ISDN Holdings Limited (the "**Company**") on the website of the Singapore Exchange Securities Trading Limited on 3 January 2022.

By Order of the Board
ISDN HOLDINGS LIMITED
Teo Cher Koon
President and Managing Director

Hong Kong, 3 January 2022

As at the date of this announcement, the board of directors of the Company comprises Mr. Teo Cher Koon and Mr. Kong Deyang as executive directors of the Company; Mr. Toh Hsiang-Wen Keith as non-executive director of the Company; and Mr. Lim Siang Kai (Chairman), Mr. Soh Beng Keng and Mr. Tan Soon Liang as independent non-executive directors of the Company.

ISDN Promote Mr Tay
as Chief Technology Officer

Singapore, 3 January 2022, ISDN Holdings Limited ("**ISDN**", together its subsidiaries the "**Group**"), a leading provider of industrial automation solutions throughout Asia, announced the promotion of Mr Tay Geok Kee ("**Mr Tay**") to Group Chief Technology Officer ("**CTO**") with effect from 1 January 2022.

As Group CTO, Mr Tay will help ISDN capitalise on growing opportunities to:

- Grow ISDN's thought leadership and capability in Industry 4.0 technologies;
- Deepen integration of ISDN's many technology offerings throughout Asia; and
- Extend ISDN's market presence in software, cloud, and systems as the Group continues to expand its core business.

Mr Tay will continue in his role as General Manager of ISDN Software Business Pte. Ltd. ("**ISDN Software**"), a position he has held since May 2019.

"Mr Tay has been instrumental in ISDN's growth since joining us in 2019 by starting ISDN Software and growing it into a key pillar of our business today. He is a 30-year global industry veteran and a well-respected leader within the Group. We're thrilled to welcome him to the senior leadership team," said Mr Teo Cher Koon, ISDN's Managing Director and President.

"I am excited about our vision and focus to be a driving force behind Asia's multi-year shift to Industry 4.0. ISDN has a great culture and I'm proud to be part of a dynamic team that continues to deliver advanced capabilities to address our customers' needs," remarked Mr Tay.

Mr Tay brings over 30 years of extensive industry experience in industrial automation and systems engineering. As General Manager of ISDN Software, Mr Tay has led the design and delivery of intelligent control, connectivity and Cloud solutions for ISDN's customers across Asia, providing real-time Industry 4.0 intelligence to their business operations. Prior to joining ISDN, he held senior technical and business roles in global technology companies such as Schneider Electric, and delivered large-scale, multi-country Industry 4.0 projects in the Asia Pacific region.

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About ISDN Holdings Limited

ISDN is a leading provider of industrial automation solutions throughout Asia. The Company has more than 10,000 customers, and 54 offices spanning key Asian growth markets, and has a 30-year history of innovating alongside the growing technology needs of its customers.

Today, ISDN's solutions power advanced industrial sectors including semiconductors, Industry 4.0 manufacturing, medical devices, aerospace, and clean energy. ISDN's solutions power products and manufacturing in 5G, industrial robotics, the Internet of Things (IoT/IIoT), cloud and edge computing, and Industry 4.0 intelligent manufacturing.

ISDN was founded in 1986 and has been listed on the SGX Main Board since 2005 and the Stock Exchange of Hong Kong Main Board since 2017.

For more information, please visit www.isdnholdings.com

Issued for and on behalf of ISDN Holdings Limited by Financial PR.

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